

Recycle 101 Workshop
9:00 am – 3:00 pm

Learn how to implement and revitalize your recycling program.

9:00 – 9:15 Welcome and Introductions

9:15 – 9:45 Recycling Basics

- Recycling definitions
- Laws, rates and trends

9:45 – 10:15 Evaluating Recycling Needs and Programs

- Setting goals
- Waste audit
- Customer types

10:15 – 10:30 BREAK and Visiting with Spotlight Programs

10:30 – 11:30 Program Design Considerations

- Private/Public
- Contracting
- Regionalization
- Collection methods
- Marketing

**11:30 – 12:30 LUNCH (Provided by RW Beck and UTMB)
and Visiting with Spotlight Programs**

12:30 – 1:00 Emerging Trends

- Construction and demolition debris
- Household hazardous waste
- Ewaste

1:00 – 1:15 Public Outreach

- Objectives
- Tools
- Momentum

1:15 – 1:45 Dealing with Resistance and Change

- Why recycle?
- Myths & Facts
- Building a program over time

1:45 – 1:55 BREAK and Visiting with Spotlight Programs

1:55 – 2:35 Performance Measurement

- Common measures
- Feedback and data
- Case study

2:35 – 2:45 Helpful Recycling Resources

2:45 – 3:00 Q&A, Discussion and Visiting with Spotlight Programs