

Environmental Awareness Roundtable: Back the Bay



H-GAC started the Environmental Awareness Roundtable with the idea of developing a specific environmental campaign in order to present a unified brand and consistent message.

That day is here. Back the Bay, developed by the Galveston Bay Estuary Program (GBEP), is modeled after TxDOT's successful "Don't Mess with Texas" campaign to bring much needed attention and education around one of our region's most precious resources, Galveston Bay. Join us at the next Environmental Awareness Roundtable as Ericka McCauley, Public Information Officer at GBEP, previews this exciting new awareness campaign:

Tuesday, November 1, 2011
***9:30 am – 12:00 pm**
Houston-Galveston Area Council
2nd Floor Conference Room A
3555 Timmons Lane
Houston, TX 77027

By focusing watershed protection messages in this region on Galveston Bay, and by channeling research and education dollars into this campaign, the intended result is that collectively we will have a stronger watershed steward message that transcends political and organizational bounds.

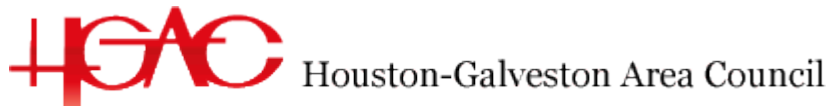
*Please note there is a 30 minute networking period starting at 9:30 am. The program starts at 10:00 am.

About the EAR

The quarterly Environmental Awareness Roundtable is designed to facilitate idea-sharing between city staff, county staff, and community organizations to create effective environmental awareness campaigns.

There is no cost to attend this roundtable. Please RSVP by October 27, 2011.
For more information or to RSVP please e-mail: kristi.corse@h-gac.com

Help us reduce meeting waste. You are encouraged to bring your own mug or cup to all meetings.



In compliance with the Americans with Disabilities Act, H-GAC provides for reasonable accommodation for persons attending H-GAC functions. If you have specific needs or requests please contact us at least 24 hours before the event.