

**A Proposed Plan
by
Talento Bilingüe de Houston [TBH]**

- Plan Title:** *¿Dónde jugarán los niños? [Where will the Children Play?]*
- Justification:** Over the years, the Latino participation in ecological projects and campaigns to improve and protect the environment has been minimal.
- Objective:** TBH intends to take on a major role in linking the arts to local ecological concerns. With the use of strategic community efforts and through specific grassroots actions, TBH commits to transforming the lives of Latinos by empowering them with the *creative* means to become involved as green artists and promoters, as recruiters of additional community participation and as vital educators to others by means of its Manada Verde (Green Pack) campaign. The Green Pack's main objective will be to make its community 100% eco-literate--in other words, able to read and compose the environment by acquiring a deep understanding of its place and its relationship to it. Also, the Green Pack will educate its community with social practices aligned with sustainable living.

The Action Plan & its 7 Phases of Creativity

2009

1st Phase

Discovery of Light and Areas in Darkness

Organization/Partnerships, Strategic Planning & Fund-raising

- JUL - SEP *PLANETAVERDENOW.COM*--A website is constructed to function as the Green Pack's central means of communication between schools, community, TBH and the sponsors.
- JUL - SEP *Eco-Literacy Knowledge Test*--A test is designed to reveal where our community stands in terms of environmental knowledge and essential ecological principles. Areas of social practice are identified and aligned with sustainable living.
- JUL-ongoing *Un Planeta/One Planet*--Participants model in campaign posters their commitment to protecting the planet on behalf of whatever or whomever they want.

2nd Phase

The Sky Opens Wide

Nurturance of poetic imagination for maximum projection

- July 24 - AUG 28 *ARTEcológico ECOpoético*--A Poetry/Drawing Contest. Using an ecological allegory of a kingdom in desolation, children living in Houston are invited to apply their poetic genius by creating a healing artwork as remedy for a dying King. To stir their artistic imagination, TBH will release short videos every week to give them glimpses of the King's condition and his subjects concerned reactions. Participants will even meet the actual Queen and King during the ArtEcológico EcoPoético Reception organized to acknowledge their creativity on October 17th. Also, the winners will be recognized at TBH's *¿Dónde jugarán los niños?* Kick Off Concert on October 18th, 2009 at the Outdoor Miller Theater.

3rd Phase
Grass, Flowers and Trees

Identification of a Garden and a deep sense of place

OCT 18 *Donde Jugarán los Niños* Outdoor Concert 2009-Launching "Kick-off" music concert -- Presentation of Environmental Awareness Initiative on Video, Posters, T-shirts, Eco-Literacy Test Kits and commitment bracelets. Estimated attendance of 10,000.

4th Phase
Sun, Moon and Stars

Recruitment of stars and alignment of a powerful constellation for maximum brilliancy!

OCT 18 - NOV 20 Green Pack Promoters Recruitment Drive-50 Green promoters.

NOV 30 - DEC 4 Green Pack leaders receive 1 week training to become official promoters of the Green Pack/Manada Verde. They are empowered with essential knowledge in environmental protection, as well as recruitment strategies to enroll and mentor over 5000 Green Pack/Manada Verde volunteers.

2010

JAN 12 - FEB 27 Green Pack/Manada Verde Development-Leaders educate other members in their community regarding household habits harmful to their environment.

MAR 1 - APR 15 Green Pack/Manada Verde Ground Maneuvers - Leaders carry out specific projects in the schools and in their neighbourhoods.

5th Phase
Sea and Flying Creatures

Animation and voice to the speechless

MAY 5 The 1st Annual *Miles for Flora and Fauna 5K Run/Walk Costume Contest*-The Green Pack, community members and TBH join the Tornados Running Club to celebrate their love for nature by getting into expressive green costumes and running, walking, jogging, crawling or skipping their way to the finish line.

APR - AUG *EnviroFilms*-A matinee series of films, documentaries and animations are featured and moderated for discussion throughout the campaign. Suggested Films: The White Planet, WALL-E, The Blue Planet, Air, Princess Mononoke, Baraka, An Inconvenient Truth, Kilowatt Ours.

6th Phase
Living Souls of the Earth and the Ground
Recreation of ourselves through fiction

- MAY 20 *The Adventures of General Soy Green Comics*-Based on specific TBH prompts, aspiring high school artists form teams to create a chain comic strip. In other words, upon interpreting and completing the drawn panels for publication, the team receives fresh drawn panels from another team to continue the sequence with the option of adding to it new characters and circumstances. The comic strip, as it is passed along in this linked manner grows organically into several unpredictable narratives.
- MAY 20 *Las Comadres Recycled*-Participants create life-size statues made up of a minimum 70% of recycled materials. The statues are titled with the name of a fictional "Doña," who has taken on a memorable action to protect the environment. The works will take part in a collective exhibit and then travel to various businesses to be housed there.
- JUN 15 *If a Tree Falls and No One is Around to Hear It, Does It Make a Sound?*--A summer children's play is devised to voice the fears and hopes of trees. Everyone gets to play the role of a tree in this play!

7th Phase
Rest, Bless it and Set it Apart
Distinction from our past with bold gestures, a future in transformation.

- AUG 9 *Un día sin contaminación/A Day Without Contamination*-The community at large joins TBH's efforts to carpool, ride the metro, walk or ride their bicycle to work and school.
- SEP 10 *Green Renaissance/Renacimiento Verde*-2500 trees are planted by artists, members of the Latino community and the Green Pack/Manada Verde under the guidance of the Houston Department of Parks and Recreation.

It is TBH's intention to incorporate other collaborative organizations that share the same spirit of planet protection for future generations.

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www.PlanetaVerdeNow.com

one planet

Protect. Promise. Honor.



Y-HESITATE



"FOR those who can't afford to"



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**"FOR the appearance
of the planet"**



Y-GREEN



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Talento Bilingüe de Houston
presents

ArtEcológiko EcoPoétiko 2009

Poetry-Drawing Contest for Children of Poetic Genius
(ages 6 to 12 years old)

August 3, 2009 – September 18, 2009
Award Reception Saturday, October 17, 5:30-7:30 p.m.



Young poets save the kingdom
Shine light into our darkest spaces
Use your keen senses
Craft words and pictures
Crush the fiction of our hopeless
perception.

The King of the castle has been wounded. He suffers from an atrocious stomach ache that is eating him up from within. His wounds are so severe that he cannot live; yet he is incapable of dying, so he groans all the time. The entire kingdom

is in desolation—the cattle produce poisoned milk, the crops are barren, knights are killed, children become seriously ill and maidens wither. There's mourning everywhere...all because the King is wounded. **According to the prophesy, only the voice of an innocent heart, that of a young poet who comes from a place where is least expected, shall be found to restore the Kingdom.**

Using an ecological allegory of a kingdom in desolation, children living in Houston are invited to apply their poetic genius by creating a healing artwork as remedy for a dying King. To stir their artistic imagination, TBH will release short videos every week to give them glimpses of the King's condition and his subjects concerned reactions. Participants will even meet the actual Queen and King during the ArtEcológiko EcoPoétiko Reception organized to acknowledge their creativity on October 17th. Also, the winners will be recognized at TBH's *¿Dónde jugarán los niños?* Kick Off Concert on October 18th, 2009 at the Outdoor Miller Theater.

The winners will earn Pachamama* prizes as well as publication on www.PlanetaVerdeNow.com and TBH's campaign posters. We will grant the following 3 prizes per age group (6-7; 8-10; 11-12).

First Place:	Extra-Cool Pachamama Prize valued at \$100
Second Place:	Cool Pachamama Prize valued at \$75.000
Third Place:	Pachamama Prize valued at \$25.00

*A Pachamama award is a cool product that inflicts no harm on the environment.

Questions? Contact: Angeles Romero, Event Coordinator,
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www.tbhcenter.org

Photo by Gregory Colbert from his Ashes and Snow Series