



American Textile Recycling Service

Your Neighborhood Recycler

www.atrsonline.com

PARTNERSHIPS





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What is Textile Recycling?

- \$1 Billion industry
- Oldest recycling industry in the USA
- For Profit, socially responsible, private sector industry.
- Textile industry provides:
 - Green solutions
 - Community support
 - Funding for charities
 - 100,000's jobs worldwide



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The ATRS Story

- Nation's fastest growing
- Provide FREE public recycling solutions
- Over 3,200 easy, convenient recyclers in neighborhoods
- Since 2001 diverted over 155M lbs from landfill
- Donated over \$4M to charities.
- Be nationwide by 2020.





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donate recycle don't throw away™



A PROGRAM OF **SMART** THE SECONDARY MATERIALS AND RECYCLED TEXTILES ASSOCIATION

The SMART Association

- Promoting the “Renew Reuse Recycle” movement since 1093
- Represents FOR PROFIT Bin Operators, wiping rag distributors and suppliers nationwide.
- Set industry standards
- Code of Conduct
- Download the Press Kit:
http://www.smartasn.org/about/SMART_PressKitOnline.pd



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SMART Code of Conduct

- Be a member of **SMART**
- Clearly identify charity, contact info, emergency phone number, corporation
- Full disclosure and transparency
- Maintain code and insurance standards
- Rogue and bootleg operators don't adhere to these standards and aren't admitted to **SMART**

Recycling Facts & Stats

- 70 lbs. generated by individuals each year
- 95% of textiles (worn or torn) can be recycled
- Yet only 15% is diverted from landfills
- That's 3.8 B pounds diverted from waste streams
- \$100M industry in USA
- ATRS commits to improve this number dramatically.

donate **recycle**
don't throw away



The average U.S. citizen throws away **70 lbs.** of clothing each year

95% of textiles WORN OR TORN can be recycled

yet only **15%** gets donated or recycled

85% [70 lbs. per person] goes to our landfills

That amount is equal to **21 BILLION LBS.** or 260,000 truckloads



SMART members recycle **3.8 BILLION LBS.** of textiles each year



\$100 MILLION

Amount of funding generated for charities from second-hand clothing sales

SMART Since 1932

The Association of Wiping Materials, Used Clothing and Fiber Industries

SECONDARY MATERIALS[®] AND RECYCLED TEXTILES



American Textile Recycling Services

"America's Fastest Growing Textile Recycling Company"



Second Life of Textile

- Clothes go where NEEDED MOST
- Nearly 100% usable and recycled
- 45% = resold, reused, repurposed
- 20% = insulation or thread
- 30% = industry wiping rags
- 3% = ATRS gives to the needy, disaster relief, homeless etc.

the secret double life of donated textiles

NEARLY **100%** OF DONATED TEXTILES ARE RECYCLED! They are separated into three grades:

45%
USABLE CLOTHING



20%
FIBER CONVERSION GRADE



30%
WIPING CLOTH GRADE



Recycled fiber products **SAVE MONEY and RESOURCES** by using existing materials.



CLOSING THE LOOP

Recycled cloth rags use **LESS WATER, LESS ENERGY** and create a **LOWER CARBON FOOTPRINT** than all other alternatives.



The second hand clothing market provides **AFFORDABLE CLOTHING** to those in need and **ENCOURAGES GLOBAL ENTREPRENEURSHIP**.

SECOND LIFE ...



stained t-shirt → wiping cloth



lone sock → pillow stuffing



old denim → household insulation



teddy bear



→ car seat stuffing



torn bath towel →



wiping cloth

SMART Since 1932

SECONDARY MATERIALS' AND RECYCLED TEXTILES

The Association of Wiping Materials, Used Clothing and Fiber Industries



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Types of Partnerships

Events

Schools

Corporations

Government

MRF's

Charities



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EVENTS

Energy Corridor Recycles Day

- Started in 2012
- 5 hour event
- 2013 - 566 cars
- 2013 - 4,300 pounds collected



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SCHOOL DISTRICTS

CyFair School District

- 18 locations
- Average 500 pounds each/month
- Approximately 9,000 pounds/month



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GOVERNMENT

Pearland Recycling Center

- 1 location / 1 bin
- Average 1,200 pounds/month



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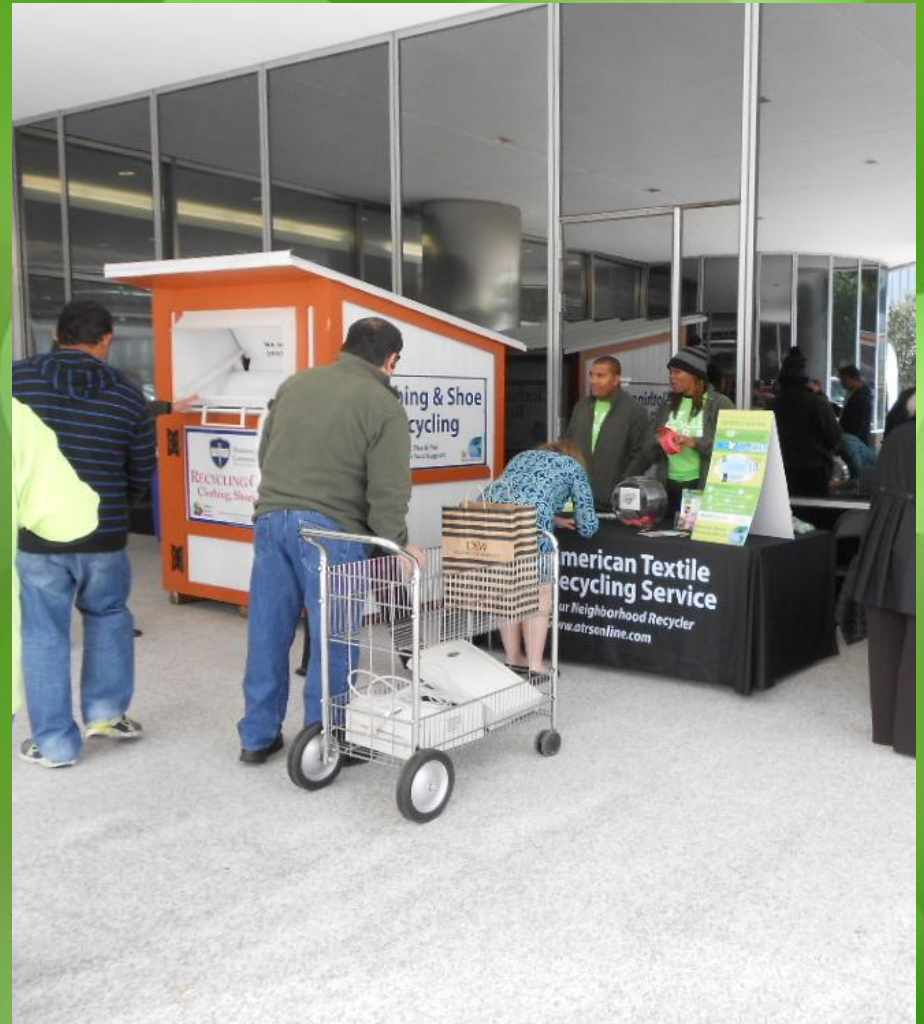
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CORPORATIONS

Post Oak Central

- Celebrates Earth Day and America Recycles Day
- 2 hour event
- 3,000 Employees
- 2013 America Recycles Day event collected 525 lbs.





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CHARITIES

Society of Samaritans – Magnolia

- Collect all non-sellable items
- Average 6,000 pounds/month in 2012



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MRF's

Working to develop partnerships to
enhance curbside recycling programs



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**For more information on partnering
with ATRS please contact:**

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