



What is the
Value of a Tree?

An Investment in the Future

a commitment to invest small amounts now



...over time will have tremendous pay back.

The Region's Urban Forest

- Reduces energy demand by 1,319,990 MBTU's and 1,290,458 MWH's ...
a value of \$125.7 million



- Stores \$721 million worth of carbon
- Saves \$90 per household in energy costs per year



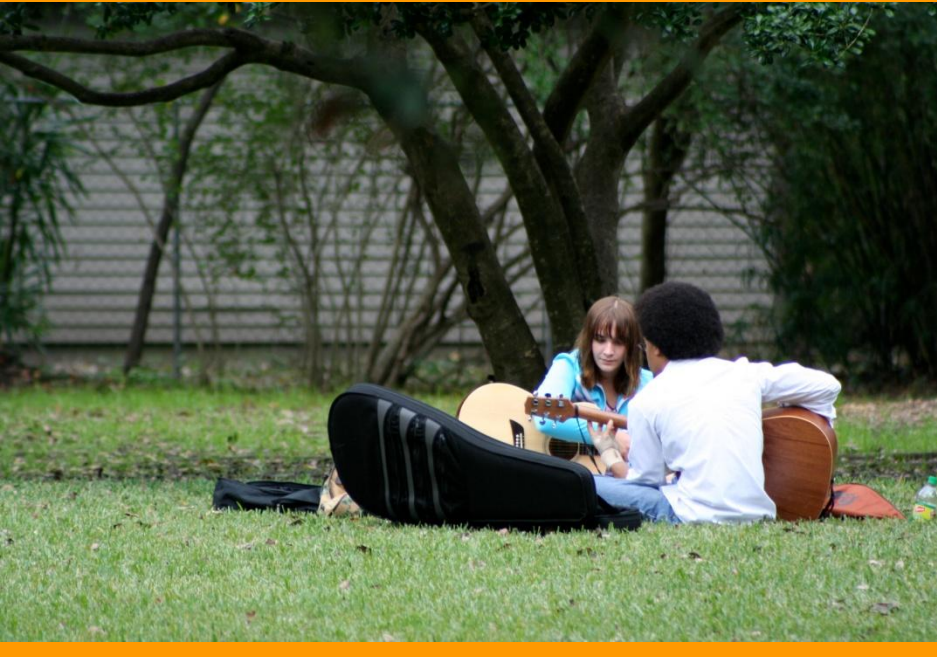
One large live oak will provide over \$3,800 in net benefits over a 40 year period.

Energy Savings



Strategically placed trees can provide annual energy savings of up to 40%

A Safer Community



According to a university study, people who live in communities with trees get along better with their neighbors and crime is reduced.

Stormwater Management



Urban Forests can save
\$1.33 billion in avoided
retention/detention costs

Air Quality



Our Urban Forests remove 60,000 tons of air pollution annually at a value of \$721 million.



Now that you
know the value
of a tree...

Register for TreePrint!

- The **TreePrint** workshop will provide decision makers with the tools necessary to quantify the economic benefits of urban forests and how trees can create and preserve a sense of place and boost the local economy.
- Register today for this two-day workshop to learn about the benefits of developing a community TreePrint project and incorporating tree plantings into new development projects, roadway expansion projects, and neighborhood parks.
- Jack Steele, Executive Director of H-GAC will discuss opportunities to support regional tree planting initiatives and develop community forests.
- Facilitated by Eric Douglas, Principal Consultant with Leading Resources, Inc..

TreePrint

March 31 & April 1, 2008

TxDOT Training Facility

7600 Washington Avenue, Houston, TX 77007

TreePrint

March 31 & April 1, 2008



REGISTER NOW!

www.h-gac.com/treeprint

For more information contact
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