



Facilitating Parking for Livable Centers

SEPTEMBER 18, 2020: 9:00 A.M. – 1:00 P.M.

AGENDA

- 9:00 a.m. Welcome and Introductions**
Jeff Taebel, Director of Community & Environmental Planning, Houston-Galveston Area Council
- 9:10 a.m. Parking Trends: Main Streets, Downtowns, & Town Centers: Real Need, Misconceptions, and Opportunities**
- Travis Liska, Senior Transportation Planner, North Central Texas Council of Governments (General Trends in Parking and Why Parking Reform Matters)
 - David Fields, Chief Transportation Planner, City of Houston (Parking Considerations at a City Level)
 - Nicole Chinae, Senior Project Manager, WGI (Parking Consideration for the H-GAC Region)
- 10:03 a.m. Needs and Tools: Surface Parking, Garage Parking, and Curb Management**
- Jeremy Rocha, Senior Project Manager, WGI (Right Size Parking and What You Need to Consider)
 - Evan Peterson, Development Director, Radom Capital, LLC, Real Estate (Parking from an Investment Perspective, Main Street Parking vs. Montrose Collective Parking Garage)
 - Kirk Myers, Associate Engineer and Planner, The Goodman Corporation (Parking from a Municipal Lens and Toolbox)
- 11:00 a.m. Break**

11:15 a.m.

Parking Tools Utilized: Parking Landscape at a Local Level

- Craig T. Meyers, Community Development Director, City of Tomball
(Shared Use Parking and Pedestrian Connectivity for Small Towns)
- Doug P. Schomburg, City Planner – Development, City of Sugar Land
(Town Center Special Zone for Parking and Future Development of Old Sugar Mill Site)
- Marlon Marshall, Director of Engineering and Construction, Midtown TIRZ
(Midtown Parking Adaptations to Induce Development and Investment)
- Lindsay Hackett, Project Planner, City of Bryan
(Pattern Zoning and Pre-approved Housing Development Templates in Midtown, Bryan)

12:20 p.m.

Stump the Expert: Parking Panel

You've got questions, we've got answers. Dive into questions as we expand on our speakers' knowledge. Listen in as our local communities ask the tough questions.

(Submit your questions on the registration page or email livablecenters@h-gac.com.)

Please complete a survey to help us plan future workshops and presentations.

<https://form.jotform.com/202573361179962>



ABOUT OUR PRESENTERS



Jeff Taebel

Jeff Taebel, FAICP, is Director of Community and Environmental Planning at the Houston-Galveston Area Council, where he oversees the agency's community planning, environmental planning, disaster recovery, economic development, socioeconomic modeling, and sustainable development initiatives. He has 38 years of experience in urban and regional planning, including 34 in his current position. Actively involved in community service, professional development, and planning education, Mr. Taebel is a former President of the Texas Chapter of the American Planning Association and in 2008 was inducted as a Fellow of the American Institute of Certified Planners. Mr. Taebel received a Master of Urban Planning from Texas A&M University and a bachelor's degree in life sciences from the University of Nebraska.



Travis Liska

Travis Liska, AICP, is a Senior Transportation Planner focused on regional land use and transportation planning projects for the North Central Texas Council of Governments, the Metropolitan Planning Organization for the Dallas-Fort Worth region. He's recently published results of a study of parking use at 16 transit-oriented developments near Dallas Area Rapid Transit (DART) stations, including guidance for implementing smarter parking policies and practices. Mr. Liska also coordinates the North Texas biennial parking management symposium bringing together public and private experts to collaborate on solutions. His experience includes transit-oriented development planning and analysis on the economic relationship of land development to transportation through value capture, benefit cost analysis, and housing impacts. Mr. Liska holds a bachelor's degree in geography/GIS and a Master of Urban and Regional Planning from Texas A&M University.



David Fields

David Fields, AICP, Chief Transportation Planner for the City of Houston, believes a great community provides transportation choice. His work focuses on transportation planning that supports communities' long-term goals, focusing on safety first. Mr. Fields is experienced in planning and implementing multiple modes (walking, biking, heavy rail, light rail, on-street bus services, and TNC's); parking and curb management; and policy (transit-oriented development and transportation demand management); all based on meaningful community participation. Current City initiatives include the North Houston Highway Improvement Project to convert I-45 into a road reconstruction that supports the City's values and supports the local communities, Vision Zero so that travel by all modes is safe across City streets, and implementation of 1,500 miles of high comfort bike lanes. He holds a Master of Urban Planning from New York University.



Nicole China

Nicole China, CAPP, is a Senior Project Manager with WGI. With over 15 years of parking operations experience across many parking sectors, Ms. China leads Parking Planning for WGI and works collaboratively with the Parking Solutions team and other WGI disciplines. She has held leadership roles in both public and private parking organizations. Ms. China holds a bachelor's degree in business management from the University of Houston Downtown and is a Certified Administrator of Public Parking (CAPP) and a ParkSmart Assessor. She has received numerous professional accolades, including the International Parking Institute Parking Program of the Year Award for a City of Houston parking meter project. She is serving on the Texas Parking & Transportation Association Board of Directors as Treasurer. She participates on multiple committees for the International Parking and Mobility Institute. She is serving her second year as a mentor for Women in Parking.



Jeremy Rocha

With over 20 years of experience in project management, parking design and master planning, civil engineering and construction management, Jeremy Rocha is a market leader in WGI's Parking Services Group. As a licensed engineer, he leverages his diverse engineering background to provide design solutions that meet the functional and operational goals of his client's projects. He is an industry-recognized trailblazer at integrating top trends with traditional design expertise. Mr. Rocha's vision is to move people and bridge communities through parking design, engineering and mobility. He is a civil engineer and holds a Master of Business Administration from University of Houston.



Evan Peterson

Evan Peterson is the Development Director at Radom Capital, LLC, Real Estate. He focuses on creating transformational developments that enrich communities. He leads all aspects of all Radom Capital projects including visioning, branding, contracts, consultant management, design, construction, budget, and delivery. Radom Capital is a diversified real estate development and investment firm based in Houston. The team aspires to collaborate community, culture, and commerce in all projects. He holds a bachelor's degree in landscape architecture from Louisiana State University A&M.



Kirk Myers

Kirk Myers is an Associate Engineer and Planner at The Goodman Corporation and is responsible for supporting planning and engineering projects, including advance planning studies, pursuit of funding, coordination and participation of public meetings, and technical support to the Principal Engineer. Mr. Myers brings significant project and quality management experience to the team, having held leadership positions throughout his career. He has performed organizational and process planning, quality controls and assurance, and risk and resource management. He holds a bachelor's degree in civil engineering from Rose-Hulman Institute of Technology and a Master of Urban and Regional Planning from Virginia Commonwealth University.



Craig T. Meyers

Craig T. Meyers, PE, CFM, has been Director of Community Development for the City of Tomball since February 2013. He has over 26 years of engineering experience with various land development roles in engineering consulting, resort development, and municipal development services. Prior to serving the City of Tomball, Mr. Meyers held leadership roles at both the City of San Antonio and City of Conroe. He holds a bachelor's degree in civil engineering from Texas A&M University and a master's degree in real estate and construction management from the University of Denver.



Doug Schomburg

Douglas P. Schomburg, AICP, City Planner- Development, City of Sugar Land, has worked in the field of City Planning in Texas for over 24 years, most recently leading the City of Sugar Land's development planning efforts and coordinating with key staff in administering the City Development Code and other related regulations. Mr. Schomburg began his employment with the City in December 1999. Since then, the City has experienced rapid growth in population and land area, as well as the completion of the Master Planned "Town Square" area. Prior to his employment with the City of Sugar Land, he worked as a Planner for the City of Abilene, Texas, with experience in neighborhood planning and redevelopment. Mr. Schomburg holds a bachelor's degree in geography-(Urban & Regional Planning) and Master of Applied Geography (Land/Area Development & Management) from Texas State University- San Marcos.



Marlon Marshall

Marlon Marshall is the Director of Engineering and Construction for Midtown Redevelopment Authority (MRA) in Houston. He is responsible for planning and implementation of MRA's Capital Improvement Program which provides funding for public infrastructure and right-of-way enhancement projects to encourage economic development in the Midtown Tax Increment Reinvestment Zone (TIRZ). His experience includes mobility and pedestrian improvements, parks and open spaces, and parking facilities. Mr. Marshall is a member of the International Parking & Mobility Institute (IPMI) and holds bachelor's and master's degrees in engineering from Louisiana State University and Georgia Institute of Technology, respectively.



Lindsay Hackett

Lindsay Hackett, AICP, is a Project Planner with the City of Bryan. As a graduate of Texas A&M University, she has a Master of Urban Planning and bachelor's degree urban and regional planning. As the lead Project Manager for the Bryan Midtown Project, Ms. Hackett has been able to engage her community in a meaningful way. She has been a speaker at two state planning conferences (TXAPA '14 and '18) and one national conference (CNU.27) where she shared about the concepts of Pattern Zoning to a national audience. In addition to her Bryan planning experience, Ms. Hackett's professional and research background includes housing, affordable sustainability, community development, safety, and emergency management.
