

Agenda
Livable Centers Private Development - Workshop #2
Finance, Incentives, and Value-Added
Friday, June 21, 2013
8:00 am – 12:00pm

- 8:00 - 8:30** **Breakfast and Registration**
- 8:30 - 8:35** **Welcome (5 min)**
Jeff Taebel, H-GAC
- 8:35 - 8:40** **An Update from Your Livable Centers Coach (5 min)**
Bill Odle, Cobb, Fendley & Associates, Inc.
- 8:40 - 9:25** **The Competitive Edge: The Added - Value of Livability (45 min)**
Jeff Taebel, H-GAC
Amy Harbert, SWA Group
- 9:25 - 9:55** **We Are Open for Business: Getting Public Infrastructure Right (30 min)**
Rebecca Leonard, Design Workshop
- 9:55 - 10:05** **Break**
- 10:05 - 10:25** **Reality Check: Your Communities' Development Market (20 min)**
Doug Childers, Morris Architects
- 10:25 - 10:55** **Terra Firma: Land as an Incentive (30 min)**
Todd LaRue, RCLCO
- What is the role of the public sector in land deals?
 - Deal structures
 - Mutual Benefit: Developers and Property Owners
- 10:55 – 11:55** **Let's Make a Deal: Public-Private-Community Funding Mechanisms (60 min)**
- **The Basics – The Development Financing Process**
Bill Odle, Cobb, Fendley & Associates, Inc.
 - **The Role of Public Entities –Cities, Counties, 4A and 4B Corps and Special Districts**
Alan Mueller, Marsh-Darcy Partners
 - **The Role of Local and National Financial Institutions**
Don Hickey, Amegy Bank
 - **Non-Traditional Finance: CDFIs, CDCs and more**
Amanda Timm, LISC-Houston
- 11:55 – 12:00** **Concluding Remarks and Next Steps (5 min)**
Jeff Taebel, FAICP, H-GAC