



# CROSSPOINT PROPERTIES

Redecorate



# The vision....



Research





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Google



CAMDEN  
Post Midtown  
Expansion  
124 Units

Camden City Centre  
Expansion  
250 Units 2011

Cyclone Amaya's

Houston  
Technology  
Center

Starbucks  
Coffee

Post  
Properties

CVS

Fast  
Lane Homes

WALGREENS

Publix

Randalls

CAMDEN

Bank of America

Future Multi-Family  
Development

2901  
Louisiana

CAMDEN

REEF

Camden Superblock  
Scheduled Start  
Q1 2013

CAMDEN  
285 Units

PROS

WALGREENS

Publix

CHASE

WELLS FARGO

ADCETERA

MORGAN

DAMIAN'S  
4 FOOD STORES

MORGAN  
147 Units  
2013

MIX

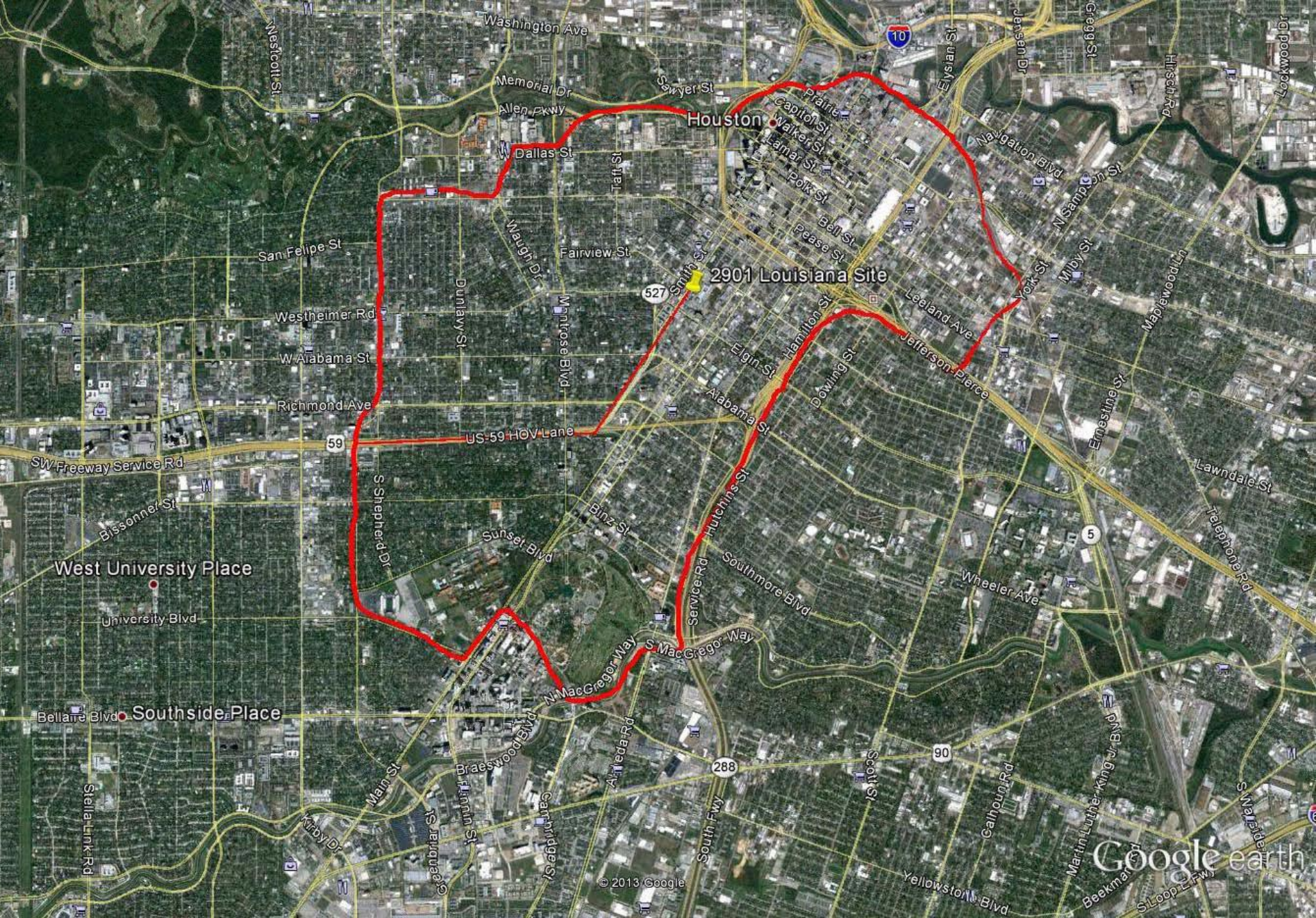
HIGH FASHION  
HOME

HCC

CVS

Multi-Family  
Development  
Alabama & Main  
2013

Post Properties  
Richmond & Spur 527  
2012



**The trade area....**

- **Locate the best corners**
- **Define highest and best use**
- **Adaptively reuse building or redevelop**









## **2600 Travis**

42,500 SF Land

32,000 SF Vacant Car Dealership

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## **3100 Travis**

50,000 SF Land

120,000 SF Vacant Office Building

Former Transco Oil & Pipeline HQ



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## **2101 Smith St**

23,750 SF Land

14,000 SF Vacant Office Building



### **Key Factors**

- On-site Parking
- Key Corner of Midtown
- Near Downtown
- Good “Bones”



STARBUCKS COFFEE

STARBUCKS COFFEE

Dunkin' Donuts

Dunkin' Donuts

# 2616 Louisiana

2007



## 2616 Louisiana St

23,750 SF Land

10,711 SF Vacant Banquet Hall

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## Key Factors

- On-site Parking
- High Traffic Flow
- Next to National Tenants
- Reusable building

**2616 Louisiana**

2009





**2616 Louisiana**

2012



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The Mix @ Midtown Parking Plan  
**CROSSPOINT PROPERTIES**

SCALE: NTS  
**CROSSPOINT PROPERTIES**  
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