



INSTANT IMPACT WORKSHOP

Friday, September 29, 2017
9:00 a.m. - 12:30 p.m.

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Lighter, quicker, cheaper techniques for more vibrant streets.



Agenda

9:00 a.m.	Breakfast and Registration
9:30 a.m.	Introduction Jeff Taebel, Houston-Galveston Area Council
9:45 a.m.	Welcome Wayne Norden, Near Northwest Management District
9:55 a.m.	Uses and Benefits of Instant Impact Layne Ferguson, Team Better Block
10:40 a.m.	Break/Networking
10:55 a.m.	Instant Impact in Small Towns Tanvi Sharma, Huitt-Zollars
11:20 a.m.	Instant Impact through Partnerships Alexandra Miller and Luis Guajardo, Asakura Robinson
11:45 a.m.	Introduction to the Instant Impact Guide Clint McManus, Houston-Galveston Area Council
12:00 p.m.	Announcements and Closing H-GAC Staff

Speakers

Jeff Taebel

Jeff Taebel, FAICP, has over 34 years of local and regional planning experience, including 30 in his current position. His responsibilities include overseeing the Houston-Galveston Area Council's community and economic development, disaster recovery, environmental planning, livable communities, socioeconomic modeling and sustainable development programs. In 2008, he was named a Fellow of the American Institute of Certified Planners and in 2013, he received Houston Tomorrow's inaugural Community Catalyst award for his contributions to quality of life in the Houston region. Mr. Taebel is a past President of the Texas Chapter of the American Planning Association (APA) and has served on the Urban Land Institute Houston District Council Executive Committee and co-chaired its Sustainability Committee.

Wayne L. Norden

Wayne L. Norden has served as President of the Near Northwest Management District since 2009. He is one of the founders of the District, serving as Board Chair from 2001 to 2009. As a long-time resident of Inwood Forest, he saw the need for an organization to address public safety, economic development, and area perception in order to stem decline and restore the area to its earlier vibrancy. Mr. Norden has a long career in nonprofit management and fundraising.

Speakers

Layne Ferguson

Layne Ferguson is passionate about placemaking and people-focused urban design. He has experience working for Oklahoma City's Plaza District and the City of Norman's Development department. His graduate thesis focused on the role a signature bicycle and pedestrian network in Oklahoma City could have in creating a more healthy and connected city. He holds a Master of Science in Architecture and a Bachelor's degree in Public Affairs and Administration from the University of Oklahoma.

Tanvi Sharma

Tanvi Sharma is an urban planner and designer at Huitt-Zollars. She has been involved in planning projects ranging from a downtown revitalization project with the City of Alvin, to a Land Use Plan for the entire City of Sugar Land, to analyzing bus network opportunities in the East Metro Strong region in Minnesota. She holds a Bachelor of Science in Architecture from Rice University. Her education and her experience designing a variety of buildings, including skyscrapers, senior living, and a public works office building, informs her approach to land use, planning, and creating of active urban spaces. She has also researched and published a paper on public perceptions and desires of Houston's parks in *Environmental Justice* journal.

Alexandra Miller

Alexandra Miller, AICP, is a Principal and leads the Economic Development sector at Asakura Robinson Company in New Orleans. Her work focuses on economic and social empowerment of communities that helps residents shape their own urban environments. Her areas of expertise include economic development planning, community development finance, physical and economic resilience, and public engagement. Ms. Miller is dedicated to leveraging bottom-up community development strategies with connections to regional resources in order to create real community-driven improvements in local opportunities and quality of life. She also prioritizes in-depth community engagement in every project, and is a co-founder of Social Agency Lab, a collaborative of urban planners and anthropologists who engage communities in creative projects and urban interventions.

Luis Guajardo

As a professional planner, Luis Guajardo, AICP, seeks to balance growth with sustainable development outcomes by discerning the alignment of market interventions in metropolitan areas and identifying areas of opportunity. Luis is dedicated to working with communities to create public engagement processes that promote social and economic empowerment, build capacity, and support inclusive development. He brings experience in transportation research, bilingual participatory planning processes, transit oriented development, bicycle and pedestrian planning, transit planning, market analysis, public finance, economic and community development. Mr. Guajardo holds a Master of Science in Community and Regional Planning from the University of Texas at Austin and a Bachelor's degree in Political Science from the University of St. Thomas in Houston.

Clint McManus

Clint McManus is a Planner in the Sustainable Development Program at the Houston-Galveston Area Council. In that role, he is a project manager for the organization's Livable Centers Studies, organizes the quarterly Bringing Back Main Street roundtables, and provides support for the department's other livability initiatives. Mr. McManus holds a Bachelor's degree in Latin American Studies from St. Edward's University in Austin, and a Master's of Regional Planning degree from Cornell University in Ithaca, New York.

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