

Zero Waste Events

Pitfalls and practices...
lessons learned



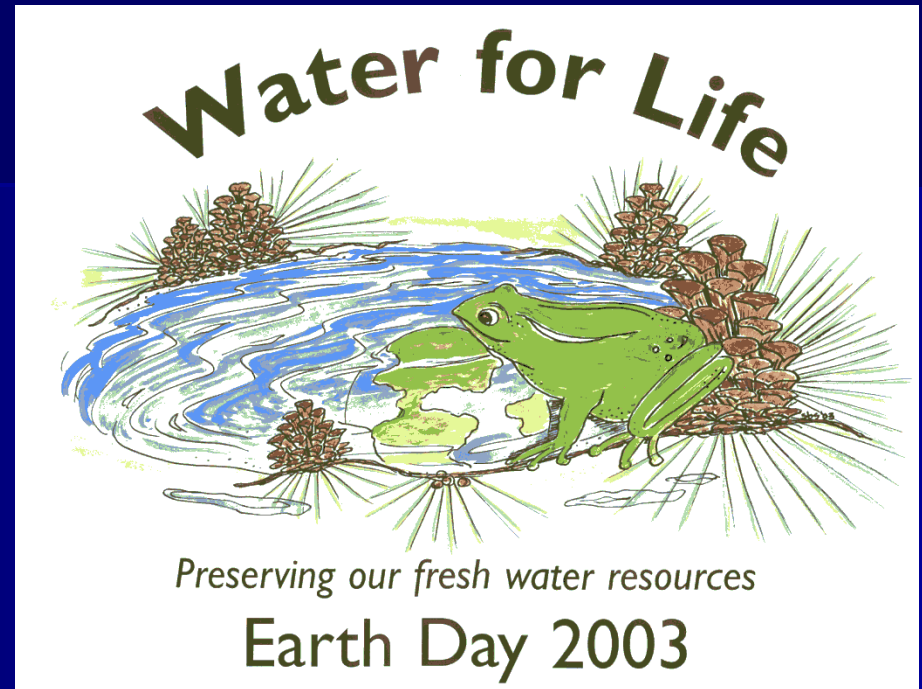
COMMUNITY ASSOCIATIONS
OF THE WOODLANDS, TEXAS

Why Zero Waste Events?

- Reduce the environmental impact of the event
- Is waste of any kind ever a good thing
- Reinforces the message and behavior away from home



History





Swim Meets

- Tough audience
- Vendor issues





ED 2005



Earth Day 2006

...a permanent home
for our premier
event



Skeeter's
MESQUITE GRILL



What happened?

- Everything got cleaned up
- The blue bags with recyclables were neatly stacked at the yard
- The green bags were stacked to go to Nature's Way on Monday



Earth Day 2007



Ten for Texas



Muddy Trails



Muddy Trails



Earth Day 2008



Set-up



The Scene



What happened?





CBI Triathlon 2008



Zero Waste Events

...the basics

- Use technology
- Items offered
- All three containers
- Consistent visual cues
- Clear signage
- Publicity
- Master of Ceremony
- Avoid “telephone effect”
- Volunteers help educate the attendees – ideally one for every station
- Buy-in from staff

PRESERVING THE



NATURAL

ENVIRONMENT

