



BikeTexas

Advancing Access, Safety, and Education

The Role of Advocacy in Creating Bike Friendly Communities

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Houston, TX

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Who is an advocate?



Uniquely Positioned

- Connect Silos of Government
- Collaborate with Elected Officials
- Build Broad Citizen Coalitions
- Stimulate Project Funding
- Provide New Ideas



Connecting Silos

Which staff are responsible for making a place bike-friendly?

- Transportation
- Public Works
- Parks
- Sustainability
- Public Education
- ...and more



Voice for Staff

- Create urgency up the chain of command with outside pressure
- Generate community excitement for projects



Working with Elected Officials



Broad Coalitions

- Many different groups are pro-bike, but may not know it!
 - Health, livability, economic development, recreation, community
- Houston Complete Streets Coalition



Local Bonds

- \$100 Million for Bayou Greenways in 2012
- 68% approval – best in city's history



Federal Funds

- Many sources for bike/ped projects
 - TAP (formerly TE)
 - CMAQ
 - STP-MM
 - HSIP
 - RTP
 - NHPP
- Require Local Match



Pushing the Envelope

- Cycle Track Networks



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Questions?

Learn more at:



<http://texastrails.biketexas.org>